

# Presenter Biographies

**Dr Alex Hughes** is Associate Professor in Geography at Newcastle University in the UK. She has published widely on the themes of ethical trade, global supply chains, retailing and corporate responsibility. Her research has been funded by the UK government and various charitable trusts and includes studies of ethical production in South Africa, Kenya and Pakistan and projects on business responsibility in the UK and USA. She is leading this Knowledge Exchange project funded by the UK's Economic and Social Research Council in partnership with the Flower Valley Conservation Trust.

**Cheryl McEwan** is Professor of Human Geography at Durham University. She has conducted research in South Africa since 1998 on a range of issues concerning social and political transformation, including gender and citizenship, and ethical trading and production. She was Principal Investigator on a Leverhulme Trust-funded project that developed the collaboration with Flower Valley Conservation Trust and is a co-researcher on the current ESRC Knowledge Exchange Project.

**Dr David Bek** is a Research Associate at Newcastle University. David first undertook work in South Africa in 2000 as part of his doctoral research. He has been involved in a number of research projects investigating ethical trade, corporate social responsibility, local economic development, environmental sustainability, renewable energies and market town planning. He has worked closely with the Flower Valley Conservation Trust since 2006.

**Lesley Richardson** has been the Executive Director of the Flower Valley Conservation Trust since 2003. Prior to that she was employed as a Director for the World Wide Fund for Nature South Africa, where she worked for just under ten years in various portfolios firstly in environmental education and community development and later in international fundraising. She completed an M.Sc in Community Health at the University of Stellenbosch.

**Roger Bailey** has been with Flower Valley Conservation Trust since 2003 as the Conservation Manager. His main project has been the Sustainable Harvesting Programme, more lately launching an innovative programme with funding from government to clear alien plants on private property. Prior to Flower Valley, he worked as Senior Project Manager to manage the Working for Water Programme of the Agulhas National Park He also worked as a researcher for the Kogelberg Nature Reserve.

**Zaitun Rosenberg** is an experienced trainer, facilitator and researcher. She worked on the Leverhulme Trust funded project which underpinned the current ESRC Knowledge Exchange project. Zaitun is currently overseeing the SIZA capacity building programme. She has been deeply involved with the development of the Knowledge Exchange project.

**Gerhard van Deventer** has been involved with the Sustainable Harvesting Programme since its inception. He has delivered many aspects of the Sustainable Harvesting training for flower pickers. Gerhard has a deep understanding of fynbos ecology and is committed to a range of conservation projects. He has been heavily involved in developing training and monitoring resources for this project.